FIRST EDITION OF MEETING STANDARDS FROM 14-21 NOVEMBER 2023

AN INITIATIVE OF Small Business Standards

StandICT.eu

15th November 2023 13:00-14:15 (CET)

Standards Academy Workshop

Developing leadership capacity for SMEs in European and international standardisation organisations

Speakers

Belen Suarez
CEO at Go to Innovation & Expert Member ISO TC279

Andrea Caccia
Chairman of CEN/CENELEC JTC 19 on Blockchain and DLT

Knut Blind
Head of Business Unit Innovation & Regulation at Fraunhofer ISI & StandICT.eu Partner

Alexander Chourreau
Tech Policy Officer at European DIGITAL SME Alliance & StandICT.eu Partner

Funded by the European Union

Connecting StandICT.eu & SMEs

StandICT.eu 2026 – Addressing SME needs in standardisation

- Renewed importance of SMEs under StandICT.eu 2026 & in its Standardisation Training Strategy
- Integrating the workplace through life-long learning

- Crucial for SMEs to **engage in standards setting**, and understand the modalities behind **taking up leadership roles** in Standards Developing Organisations

Mission: To pursue European's interests within the ICT Standardisation landscape

OBJECTIVES

Obj.1 Deliver an evolved version of the Facility to support European ICT standard specialists.

Obj.2 Map ICT Standards & foster a productive dialogue between policy, research, industry and SDOs.

Obj.3 Promote EU standardisation leadership.

Obj.4 Build the ICT Standards Academy to support the next generation EU Standardisation Experts.

Obj.5 Enlarge and further engage the already existing network of stakeholders to ensure maximum impact.

POLICY

2 Forum for European Strategy on ICT Standards (FOREST)
10+ Recommendations for EU policy makers.
Sustainability Strategy
Public consultation effort

REPORTS

40+ Interviews for Landscape Analysis reports
10 Landscape e gap analysis reports
2 Reports on Education in Stndardisation
3 Calls Monitoring reports

COMMUNITY

4000+ engaged community members
4500 social media followers
10+ EAG members
50+ EPE members

25+ MoUs
6+ Success stories
10+ SMEs consulted on the SME Guide

OUTREACH

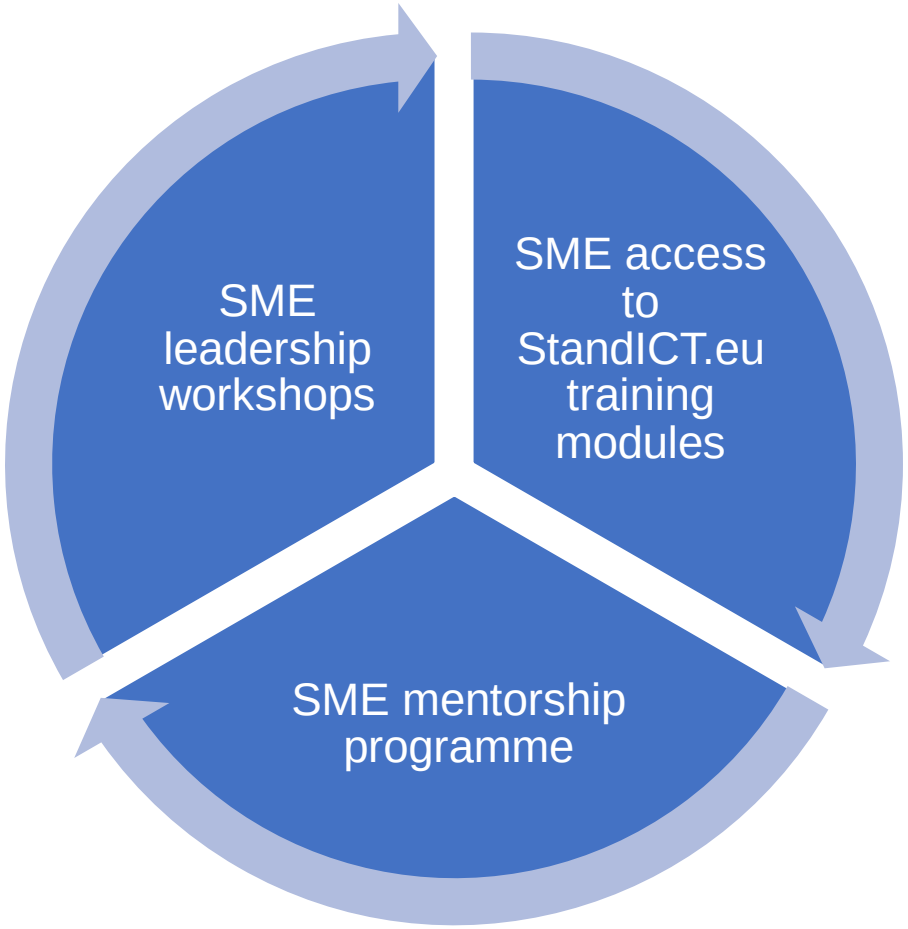
3 Leadership skills training Workshops
18 Webinars
36 newsletters
20 Press Releases

36 Professional Videos
Visibility at
30+ third party events
2 Impact events

FACILITY, OBSERVATORY & ACADEMY

- **2.925M€** funding distributed to European Experts
- **400+** funded EU ICT Standardisation Experts
- **9** open calls
- **4000+** standards uploaded in the EUOS Repository
- **1000+** certified trainees in the Standards Academy
- **6** Teaching modules (lectures) on ICT standardisation

SME-tailored measures under StandICT.eu 2026



- **Bridge** the standardisation knowledge gap among European SMEs
- **Enable** their engagement in standardisation workstreams

Agenda

Interactive discussion encouraged!
Raise your hand before taking the floor

Education & Skills activities under StandICT
Knut Blind – Head of Business Unit Innovation & Regulation at Fraunhofer ISI ; StandICT.eu partner

The importance of engaging in standards setting for SMEs & the role of convenor
Belen Suarez – Convenor ISO TC 307 (Blockchain & DLTs) WG5 on Governance; Convenor CEN/CENELEC JTC19 (Blockchain & DLTs) WG2 on Environmental Sustainability

+ Q&A session!

Business cases: blockchain, electronic invoicing & electronic signature
Andrea Caccia – Chairman CEN/CENELEC JTC19 (Blockchain & DLTs); Chairman CEN/TC 434 Electronic Invoicing

MEETING STANDARDS

Grow your SME with standards.

A Small Business Standards initiative

Co-financed by the European Union and EFTA

Join the campaign!

14-21 NOVEMBER

meetingstandards.eu

CONCEPT

- SBS offers partners a platform where they will be able to propose activities related to standardisation targeted to European SMEs
- Build a community around SMEs and standardisation
- Yearly event to be organised for a few days (1 week) in November. First edition: 14-21/11/2023

standICT.eu 2026

ICT Standardisation Observatory and Support Facility in Europe

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